1. A method, comprising:

- 4 determining whether the condition is met; and
- 5 when the condition is met, updating presence information for a mobile device with
- 6 the state.

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- 1 2. The method of claim 1, wherein the condition is based on time.
- 1 3. The method of claim 1, wherein the condition is based on a location of the mobile
- device.
- 4. The method of claim 3, wherein the location is determined using a Global Positioning
- 2 System.
- 5. The method of claim 3, wherein the location is determined using a cell-based radio
- 2 network.
- 1 6. The method of claim 3, wherein the location is determined using a hotspot with which
- 2 the mobile device communicates.
- 1 7. A server, comprising:
- 2 presence information; and
- a controller to determine a presence rule for a mobile device, wherein the presence
- 4 rule comprises a condition and a corresponding state, and to update the presence
- 5 information with the corresponding state when the condition is met.
- 1 8. The server of claim 7, wherein the condition is based on a calendar.

- device.
- 1 10. The server of claim 9, wherein the condition is based on the location.
- 1 11. The server of claim 7, wherein the server further uses the presence information in an
- 2 instant-messaging system.
- 1 12. A mobile device, comprising:
- a controller to determine a location of the mobile device, to update presence
- 3 information based on the location, and to send the presence information to a server.
- 1 13. The mobile device of claim 12, wherein the controller further is to update the presence
- 2 information based on a condition and a corresponding state, wherein the condition
- 3 comprises the location.
- 1 14. The mobile device of claim 13, wherein the controller is further to update the presence
- 2 information with the corresponding state when the condition is met.
- 1 15. The mobile device of claim 12, wherein the presence information comprises
- 2 reachability information.
- 1 16. The mobile device of claim 15, wherein the reachability information comprises an
- 2 identification of an instant-messaging system to which the mobile device is connected.
- 1 17. The mobile device of claim 15, wherein the reachability information comprises an
- 2 identification of a cellular network to which the mobile device is connected.
- 1 18. A signal-bearing medium comprising instructions, wherein the instructions when read
- 2 and executed by a processor comprise:

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|   | 3  | determining a presence rule for a mobile device, wherein the presence rule               |
|---|----|--|
|   | 4  | comprises a condition and a corresponding state;   |
|   | 5  | determining when the condition is met; and   |
|   | 6  | sending the corresponding state to a presence server when the condition is met.          |
|   |    |  |
|   | 1  | 19. The signal-bearing medium of claim 18, wherein determining the presence rule further |
|   | 2  | comprises querying a user of the mobile device for the presence rule.                    |
|   |    |  |
|   | 1  | 20. The signal-bearing medium of claim 18, wherein determining the presence rule further |
|   | 2  | comprises loading the presence rule from a server.                                       |
|   |    |  |
| Ŀ | 1  | 21. The signal-bearing medium of claim 20, wherein the corresponding state is selected   |
|   | 2  | from a group consisting of available, not available, busy, and do not disturb.           |
| 1 |    |  |
|   | 1  | 22. An apparatus, comprising:  |
|   | 2  | a presence server, comprising:   |
|   | 3  | presence information,  |
| • | 4  | a location database comprising locations of a plurality of mobile devices,               |
|   | 5  | and  |
|   | 6  | a controller to find the locations of the plurality of mobile devices, to                |
| 7 | 7  | determine a plurality of presence rules for the plurality of mobile devices, wherein     |
|   | 8  | each of the presence rules comprises respective conditions and respective                |
|   | 9  | corresponding states, and to update the presence information with the respective         |
|   | 10 | corresponding states when the respective conditions are met.                             |
|   |    |  |
|   | 1  | 23. The apparatus of claim 22, wherein the controller is further to obtain the locations |
|   | 2  | from the mobile devices.   |

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24. The apparatus of claim 22, wherein the controller is further to obtain the locations

from hotspot-access points to which the mobile devices are connected.

- 1 25. The apparatus of claim 22, wherein the location database further comprises a mapping
- 2 of coordinates to locations of the plurality of mobile devices.
- 1 26. The apparatus of claim 22, wherein the presence information further comprises
- 2 reachability information for the mobile device.
- 1 27. The apparatus of claim 22, further comprising the plurality of mobile devices.